



**09 July 2010**

**News Release**

## **Storage Week, advanced battery gathering in USA RedFlow – silver sponsor and major presence**

RedFlow, a leading global developer of zinc-bromine flow batteries, will continue its push into the North American energy storage market with a concentrated involvement at the annual Storage Week event, opening on Monday in San Diego, California and running until 17 July.

RedFlow is a silver sponsor of the event. Storage Week is a pre-eminent world gathering of suppliers, developers, customers and financiers involved in the advanced energy storage field. Storage Week includes events over four days, with Workshops, The Energy Storage Summit and Technology and Investment Showcases.

RedFlow's participation is part of its structured market development plan for North America and follows from attendance at the two previous Storage Week events.

CEO Chris Winter said "The US market is the largest and one of the most developed global markets for in-grid electricity storage. RedFlow is expanding its presence in the US with an additional sales appointment there".

RedFlow will have a display booth featuring its zinc-bromine battery module at the Storage Week event.

Attendees can observe RedFlow in the following formal presentations:

**Monday 12th      *Workshop A - 8:15-9:00am***

CEO Chris Winter - Panel Member for '**Community Energy Storage Functional and Design Specifications**' moderated by Dr. Ali Nourai, Executive Consultant, KEMA Inc.

**Wednesday 14th      *Energy Storage Summit- Day 2 – 11:30am – 12:30pm***

CEO Chris Winter will be a Panel member for '**Vendor Perspectives on Progress in Getting Storage onto the Grid**' moderated by Peter Rostow, partner in Wilson Sonsini Goodrich & Rosati, LLP

**Wednesday 14th      *Energy Storage Summit- Day 2 – Afternoon Session Track B  
Renewable Project & Substation-Level Storage***

CEO Chris Winter will present Case Study #1 **2:15 – 2:45pm**

**Thursday 15th      *Technology and Investment Showcase***

CEO Chris Winter will give Technology Presentation #2 **9:15 – 10:15am**

Pictures are provided below to help attendees identify our executives.



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### **About RedFlow**

RedFlow is a high technology development and manufacturing company located in Brisbane, Australia. It is the world leader in kilowatt scale zinc-bromine batteries for electrical energy storage.

RedFlow has developed zinc-bromine flow batteries, long recognised as the most promising advanced storage technology, into reliable, stable and efficient kilowatt scale modules that can be packaged into smart-grid ready energy storage systems and deployed as megawatt scale solutions.

More information can be found at [www.redflow.com.au](http://www.redflow.com.au)

**About Storage Week** San Diego, USA 12-15 July 2010.

More information can be found at [www.infocastinc.com/index.php/conference/185](http://www.infocastinc.com/index.php/conference/185)